



50 Communication Strategies

Joseph A. DeVito

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From advice (both giving and receiving it) to workplace communication, *50 Communication Strategies* provides you with an arsenal of practical skills and tools for making your communication more successful in personal relationships, in work environments, and in the written word-both face-to-face and online. Author Joseph A. DeVito presents a range of strategies that includes managing anger, becoming more assertive, thinking more critically, engaging in small talk, increasing your own attractiveness, detecting deceit, expressing politeness in conversation, and talking with the griefstricken. DeVito discusses simple principles to help you apply the fifty strategies more appropriately and effectively. Each chapter has a simple, straightforward structure and contains a communication goal, a brief explanation, bulleted strategies for achieving the goal, and a reminder to try this technique in your own communications. The ideas discussed in *50 Communication Strategies* show you how to improve your skills and make your communication more effective, more persuasive, more powerful, and more memorable.

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