

A Kick in the Seat of the Pants: Using Your Explorer, Artist, Judge, and Warrior to Be More Creative

Roger Von Oech



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When was the last time you had a creative idea? This morning? Last month? Last year? Sometimes you need *A Kick in the Seat of the Pants* to get your thinking going. This book does just that by taking you on a guided tour through the four roles of the creative process-Explorer, Artist, Judge, and Warrior.

- 1. When it's time to seek out new information, adopt the mindset of an **Explorer**. Get off the beaten path, poke around in outside areas, and pay attention to unusual patterns.
- 2. When you need to create a new idea, let the **Artist** in you come out. Ask what-if questions and look for hidden analogies. Break the rules and look at things backwards. Add something and take something away. Ultimately, you'll come up with an original idea.
- 3. When it's time to decide if your idea is worth implementing, see yourself as a **Judge.** Ask what's wrong and if the timing's right. Question your assumptions and make a decision.
- 4. And when you carry your idea into action, be a **Warrior**. Put a fire in your belly, eliminate your excuses, and do what's necessary to reach your objective.

Kick provides exercises, stories, tips, and Roger von Oech's proven techniques to help you strengthen each of your own creative roles.



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This A Kick in the Seat of the Pants: Using Your Explorer, Artist, Judge, and Warrior to Be More Creative book is not ordinary book, you have it then the world is in your hands. The benefit you have by reading this book is information inside this book incredible fresh, you will get data which is getting deeper you actually read a lot of information you will get. This particular A Kick in the Seat of the Pants: Using Your Explorer, Artist, Judge, and Warrior to Be More Creative without we comprehend teach the one who looking at it become critical in contemplating and analyzing. Don't possibly be worry A Kick in the Seat of the Pants: Using Your Explorer, Artist, Judge, and Warrior to Be More Creative can bring once you are and not make your bag space or bookshelves' turn out to be full because you can have it inside your lovely laptop even mobile phone. This A Kick in the Seat of the Pants: Using Your Explorer, Artist, Judge, and Warrior to Be More Creative having great arrangement in word and layout, so you will not truly feel uninterested in reading.

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