



CFRE Exam Flashcard Study System: CFRE Test Practice Questions & Review for the Certified Fund Raising Executive Exam

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CFRE Exam Flashcard Study System uses repetitive methods of study to teach you how to break apart and quickly solve difficult test questions on the Certified Fund Raising Executive Exam. Study after study has shown that spaced repetition is the most effective form of learning, and nothing beats flashcards when it comes to making repetitive learning fun and fast. Our flashcards enable you to study small, digestible bits of information that are easy to learn and give you exposure to the different question types and concepts. CFRE Exam Flashcard Study System covers: Characteristics of Donors, Donor Databases, Three Ways to Ask for Money, Direct Mailing, Annual Giving Programs, Fundraising Campaigns, Multimedia Approach to Fundraising, Newsletters and Annual Reports, Using Consultants, Management of Volunteers, Telemarketing, Guilds and Auxiliaries, Corporate Donations, Cause-Related Marketing, Privacy and Copyrights, Conducting a Benefit, Annual Meetings, Volunteer Orientation and Training, Report and Critique Meetings, Methods of Showing Appreciation, Public Service Announcements, Commemorative and Tribute Gifts, Gambling as a Fundraising Method, Developing a Comprehensive Program, Damage Control, Statistics for Nonprofits, Public Image, Relationship Fundraising, The Donor Pyramid, Fundraising Database Package, Donor Research, Focus Groups, Research of Lee and Sargeant, Use of Emotion in Fundraising, Marketing Plans, Targeting of Donors, Brand Image, Internet and Email Challenges, The Use of Information Lines, Handling Complaints, Integrated Communication Plan, Monthly Giving Programs, Bequest Marketing, Ideal Board of Directors, and much more...

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