

The Dynamics of Fashion 3rd Edition

Elaine Stone



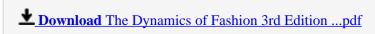
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Fashion today is fast-paced, technologically savvy, and global—and this 3rd Edition of *The Dynamics of Fashion* has been updated accordingly. Featuring the latest facts, figures, and theories in fashion development, production, and merchandising, as well as a brand new chapter on the history of fashion, this book provides a broad foundation for students hoping to become a part of the industry. Apparel, accessories, cosmetics, home fashions, green design and more are explored in detail, while hundreds of examples make the business aspect fun. Fresh, forward, challenging and comprehensive, Elaine Stone's classic text is for those in fashion who want to be both in the now and in the know.



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