

### Soft Footsteps - A Quiet Celebration of Women's Amazing Achievements

Maggie Baldry



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Can you answer these questions?

- (1) Who was the first woman writer to be published in the English language?
- (2) Which woman was the first "man of the year" in 1969?
- (3) Who is the most famous actress in the history of the world?
- (4) Who is convinced that ignorance and terror can be ended by global connectivity?
- (5) Who can tell you about successful social enterprise business planning?
- (6) Who is the creator of the PulseWire Web Portal?

If you can't answer these questions, you really need to buy this book and download it to your Kindle device. It will answer these questions, provoke thought and inspire you.

This work celebrates the achievements of women who are leaders in their professional and creative lives, historically and in the 21st century.

The 21st century Soft footsteps of change are pioneering women because they have all been involved in projects that are making best use of new media platforms and leading edge technology. Their work provides pathways within the new media industry for other people to follow, hence, the title of the work; Soft footsteps. Soft footsteps will reveal how individuals with passionate ideas, a strong work ethic and self-belief can create successful and satisfying careers doing work that they love.

The book has 3 main categories:

(1) History

A reflective historical look at women's roles in the development of:

Art & Literature; Computing Technology; Education; Entertainment;

Politics; Science; Society

(2) Present

Our 21st century pioneers, are listed below in alphabetical order.

Judy Breck: Author and Internet pioneer who is convinced that ignorance and terror will be ended by global connectivity.

Karen Coppock: Executive Advisor and Senior Consultant, Vital Wave Consulting

Jensine Larsen: Founder of the World Pulse Media Enterprise

(3) Future: The final section will assess events from 2007 to the present and offer thoughts for the future.

\*\*\* Inspiration for the book \*\*\*

Ajit Jaokar, the founder of the futuretext publishing company, originally inspired me to write this book under

the original working title of Digital Eves. Ajit introduced me to Judy Breck and Karen Coppock by email. I contacted Jensine Larsen by the same method. Research and interviews took place and the work was reviewed. Due to various changes in our business lives the Digital Eves project did not proceed to publication even though the written text was completed in 2007

Following my redundancy from the Electrolux Group in 2010, I began to look at my "unfinished projects" which as well as some long needed refurbishment on my family home, also included a review of the research and interviews included in the work originally titled "Digital Eves". I approached Ajit about the possibility of resurrecting the work and he kindly agreed that I could now contact other publishers with a view to releasing this book under a new title.



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#### Laura Bradberry:

A lot of people always spent their own free time to vacation or even go to the outside with them friends and family or their friend. Are you aware? Many a lot of people spent they will free time just watching TV, or maybe playing video games all day long. If you would like try to find a new activity that is look different you can read the book. It is really fun for yourself. If you enjoy the book you read you can spent all day every day to reading a guide. The book Soft Footsteps - A Quiet Celebration of Women's Amazing Achievements it is very good to read. There are a lot of people that recommended this book. They were enjoying reading this book. If you did not have enough space bringing this book you can buy the actual e-book. You can m0ore quickly to read this book from the smart phone. The price is not to fund but this book offers high quality.

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