

Play Your Best Hand: How to Manage the Four Types of Knowledge Workers--and Stack the Odds for Maximum Success

Faith Ralston



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The number of knowledge workers has doubled in the last decade. Unlike yesterday's workers their value is not measured in hours logged, but in how much quality and innovation they create for your organization. Talent is the new wildcard in today's competitive marketplace. If you want to tap your employee's full potential you have to manage differently. *Play Your Best Hand* shows you how to align knowledge worker's talents with strategic business goals. Using practical exercises and assessments, managers learn to apply strength-based leadership principles to leverage individual and team talents.

Play Your Best Hand also covers:

- the four employee talent types
- key challenges of managing knowledge workers and recommended solutions
- the five talent-based leadership principles and how to apply them
- and more!

Play Your Best Hand is the innovative leadership approach you need to keep today's knowledge workers motivated and productive!



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