

# The Big Fish Experience: Create Memorable Presentations That Reel In Your Audience

Kenny Nguyen, Gus Murillo, Robert Killeen, Luke Jones



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From one of Inc. magazine's "Coolest College Startups"?the revolutionary three-step method that will transform every presentation into an experience for the audience

Rid the world of bad presentations with:

Engaging Content + Memorable and Simple Design + Powerful Delivery

Together, these create an unforgettable experience for the audience, *The Big Fish Experience*.

Big Fish Presentations spends every day making the incomprehensible compelling; the mundane interesting; and the complex simple. Whether it's a presentation about an idea, a product, a service, a business, or a cause, at its heart, it's a story. *The Big Fish Experience* will help you tell yours. Learn how to:

#### **CAPTIVATE**

with the power of story, enticing visuals, and infectious enthusiasm

#### **INSPIRE**

with the perfect pitch, a strong message, and a call to action

#### **ENGAGE**

with supreme skill and confidence? and achieve your purpose every time

In this practical, step-by-step guide, you'll find proven techniques and expert tips on new presentation tools; innovative ways to deliver your ideas; case studies of presentations, which you can emulate immediately; and ways to recover if things go wrong.

**Big Fish Presentations** works with clients nationwide?from startups to Fortune 100 companies?to turn presentations into experiences by providing copywriting, presentation design, presentation training, and video production, using the latest, most innovative strategies.





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