



101 Ways to Boost Your Web Traffic: Internet Promotion Made Easier, 2nd Edition

Thomas Wong

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If You Build It, Will They Come?

Too many Web site owners work on the if-you-build-it-they-will-come model for their sites. Unfortunately, those eagerly anticipated users dont always come. A Web site remains a passive media with limited visibility until you actively promote it to others.

Web promotion is a challenging and laborious activity. The exponential growth of the Internet has further compounded this problem as more and more Web sites are being added daily. How can you beat the crowd and attract the largest possible traffic to your Web site? Internet and technology training expert Thomas Wong reveals the secrets used by top Internet promotion professionals in 101 WAYS TO BOOST YOUR WEB TRAFFIC. This powerful book spells out proven techniques that help you:

- Increase your Web traffic easily and quickly
- Save time and money associated with Web promotion
- Reach out to a larger, more targeted audience
- Get others to buy your ideas, products, and services
- Earn the fame and fortune you deserve

Your Web site can become as popular as the one you envy when you use 101 WAYS TO BOOST YOUR WEB TRAFFIC to get it noticed, listed, awarded, and visited by the millions of users on the Internet. You will learn how to bring them to your site and keep them coming back!

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